

Egor Kubyshev

Creative Director & Executive Producer | Founder | Entertainment & Events Executive

📍 Netherlands

Contact



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🎧 Spotify Discography

Core Competencies

- Executive leadership and building of remote creative teams for 7+ years (14 people remotely, 15 in the Netherlands)
- Business development & company founding (4 ventures)
- Event production & venue partnerships
- Artist & label relations across Asia, Europe and the Americas
- Digital marketing & Meta ad campaign management
- Budgeting, project management & vendor coordination

Key Figures

- 3,000,000+ streams across studio works
- 6,000+ festival attendees to date
- Events with CEOs of companies valued €5B+

Education

BSc Mechanical Engineering
Eindhoven University of Technology
2024 – 2027

IB Diploma Programme

Regents International School Pattaya
2022 – 2024
Student Lead of Performing Arts; 2-Year
Consecutive Performing Arts Scholar

Profile

Creative Director & Executive Producer who builds and runs entertainment businesses. Founder of ELCTNR: Creative Studio, a production house whose works have accumulated 3,000,000+ streams worldwide, and of Ascension Festival, Eindhoven's leading international student event brand. Leads a remote team of 14 creatives and has worked with artists and entertainment executives including Tim Clark, Robin Vane, Richard Craker and Chris Craker (former VP of Sony Music; producer of the *Interstellar* soundtrack).

Experience

Founder, Director & Executive Producer Oct 2025 – Present

Ascension Festival • Eindhoven, NL

Founded and independently run the leading student event brand in Eindhoven, producing large-scale events for international students at Effenaar and Vibes Eindhoven. 6,000+ attendees to date. Built a team of 15 event managers, photographers, graphic designers, marketing specialists, and touring agents to optimize operations

Chief Executive Officer Jan 2025 – Present

Mitra Varuna OÜ • Tallinn, EE (hybrid)

Lead a digital marketing agency managing campaigns for record labels and independent artists; AI-driven Meta advertising improving client conversion performance by 150%+.

Founder, Director & Executive Producer Aug 2021 – Present

ELCTNR: Creative Studio • Bangkok, TH

Built a record label and production house serving DJs and artists across Southeast Asia, the Americas and Europe. Manage a remote team of 14 creatives; catalogue of 3M+ streams.

Director & Executive Producer Aug 2025 – Sep 2026

Kickoff EHV • Netherlands

Directed and produced Eindhoven Business Talks, hosting CEOs of leading Dutch companies valued at €5B+ (e.g. Robin Dohmen, Co-CEO of OWOW Venture Studio).

Founder May 2026 – Sep 2026

Dormspot • Eindhoven, NL

Launched a student-housing alert platform indexing all major Dutch housing sites, with remote viewings for incoming international students.

Selected Projects

Electionaire – Parking Lot 2025

BFM Music

Featured on Spotify “New Music Friday Thailand”; covered by Estonian radio and press.

Tim Clark – Wake Up 2022

Tracebloc Music / Warner

Part of the production team on a viral single (600K+ streams); covered by Dancing Astronaut, EDMTunes and Substream.

Awards

DAVK Music Awards – 1st Place 2024 & 2025

Tallinn University

Last updated: October 10, 2026